

International Conference on Applied Business & Economics

Conference Program 2011

29th September – 01st October 2011

University of Piraeus

Piraeus, Greece

ICABE 2011

INTERNATIONAL CONFERENCE

ON APPLIED BUSINESS AND ECONOMICS

(www.icabe.gr)

UNIVERSITY OF PIRAEUS, PIRAEUS, GREECE

29 SEPTEMBER - 1 OCTOBER 2011

CONFERENCE PROGRAM

Wednesday 28, September 2011

20:30- WELCOME DRINKS - ROOF GARDEN METROPOLITAN HOTEL ATHENS (385 Syngrou Ave, 17564, Athens,
OPEN Greece) Tel No: +30 210 947 1000, Web: <http://www.chandris.gr/>

Thursday 29, September 2011

CHAIRPERSON

Room

08:30- REGISTRATION
09:30

Metropolitan Hotel, Athens

CONFERENCE HALL

Professor El Thalassinos,
Chairman, ICABE 2011

Professor G. Economou,
Rector, University of
Piraeus, GR

09:30- WELCOME REMARKS
10:00

Professor L. Laios, Vice
Rector, University of
Piraeus, GR

AUDITO
RIUM A

Professor A. G. Merikas,
Chairman, Dept. Of
Maritime Studies,
University of Piraeus, GR

10:00- KEY NOTE SPEECH A1
10:30 "The Real Crisis in Europe: The
Demise of the Euro as a Global
Reserve Currency"

Professor Emeritus Pan
Yotopoulos, Stanford
University, USA

Professor El Thalassinos,
Chairman, ICABE 2011

AUDITO
RIUM A

10:30- KEY NOTE SPEECH A2
11:00 "A Recent Challenge for our Economic
Giant: A Recession and Budget
Deficits"

Professor Emeritus Alex
Kondonassis, Oklahoma
University, USA

11:00- KEY NOTE SPEECH A3
11:30 "Greece: Investments, Investments,
Investments"

Professor Spyros Makrydakis,
INSEAD, FR and University of
Piraeus, GR

11:30-
11:45

COFFEE BREAK

HALL

11:45-12:15	KEY NOTE SPEECH A4 “The Thirty Year Road Leading to the Greek Financial Crisis and the IMF-EU-ECB Bail-Out”	Professor John Halikias, Former Vice Rector, Athens University of Economics and Business, GR	Professor Theodoros Pelagidis University of Piraeus, GR	AUDITORIUM A
12:15-12:45	KEY NOTE SPEECH A5 Title: TBA	Professor Andreas G. Merikas, Chairman, Dept. of Maritime Studies, University of Piraeus, GR		
12:45-13:15	KEY NOTE SPEECH A6 “Psycho-economic and Socio-economic Accounts of the Economic Crisis”	Professor Ioannis Panousis, University of Athens, Ioannis Tachmatzidis, Psychologist, Institute for Psychological Applications, GR		
13:15-14:30	LUNCH		CONFERENCE RESTAURANT	
14:30-15:45	INVITED SESSION A71 – MARITIME FINANCIAL MNG - CHAIR: PROF. A. G. MERIKAS			HALL A
936	Andreas G. Merikas, A. Andrikopoulos, Anna A. Merikas, Anna Triantafyllou	Internet Disclosure and Corporate Performance: The Case of Shipping Industry	merikas@otenet.gr	Greece
937	Andreas G. Merikas, Anna A. Merikas, Nikos Paltalidis	Modeling Asymmetrical Jumps with Skewness and Kyrstosis: The Case of Shipping Industry	merikas@otenet.gr	Greece
938	Andreas G. Merikas, Agam. Apostolidis, Anna A. Merikas	Modeling the cost Function for Dry Docking: The Case of Tankers	merikas@otenet.gr	Greece
939	Wolfgang Drobetz, D. Gounopoulos, Anna A. Merikas, Andreas G. Merikas	Accuracy of Earnings Forecasts, in Shipping IPOs.	merikas@otenet.gr	Greece
940	Konstantinos Liapis, John E. Thalassinis, El Thalassinis	The Regulation Framework for the Banking Sector: The EMU, European Banks and Rating Agencies Before and During the Recent Financial and Debt Crisis	thalassi@unipi.gr	Greece
915	Georgios Dafnos, El Thalassinis	Shipping Business Cycle and the Recent Financial Crisis as an External Shock	gdfns@windowslive.com	Greece
14:30-15:45	INVITED SESSION A72 – FINANCE / INTERNAL FINANCE - CHAIR: PROF. M. PSYLLAKKI			HALL B
740	Maria Psyllakki, Bart Frijns, Dimitris Margaritis	Firm Efficiency and Stock Returns	psillaki@unipi.gr	Greece
944	Dimitrios Kousenidis, Christos I. Negakis	The Underperformance of Young Closed-End Funds in Greece	dkous@econ.auth.gr	Greece
733	Volz Ute, Jochem Axel	Portfolio Holdings in the Euro Area -Home Bias and the Role of International, Domestic and Sector-Specific Factors	axel.jochem@bundesbank.de	Germany
791	Pinho Carlos, Mara Madaleno	Expectations Impact Over Sector Returns and the Economy	cpinho@ua.pt	Portugal
792	Mara Madaleno, Pinho Carlos	Stock Market Sectors and Economic Reaction to Energy Price Changes	maramadaleno@ua.pt	Portugal

818	Martina Vitezova	Market Perception of SOX Act in the Case of US Listed Banks	mavi10ad@student.cbs.dk	Serbia
920	Lykourgos Magafas, M.P. Hantias	Predicting the Production of Total Industry in Greece With Chaos Theory and Neural Networks	lmagafas@otenet.gr	Greece
14:30-15:45	INVITED SESSION A73 –ECONOMIC GROWTH & DEVELOPMENT - CHAIR: PROF. K. KATRAKILIDIS			HALL C
905	Mónica Meireles, Isabel Soares, Oscar Afonso	Technological Knowledge Dynamics between Ecological and Dirty Countries	monica.meireles@iscte.pt	Portugal
950	Efthymios G. Tsionas, Stylianos Sakas, Nikolaos C. Baltas	Econometric Evidence for Regional Convergence in Greece (1995-2005)	baltas@aub.gr	Greece
820	Tsanana Eftyxia, Kon/nos Katrakilidis	A Panel Unit Root Analysis of Income Convergence: The Case of Balkan Economies	etsanana@econ.auth.gr	Greece
849	Electra Pitoska	Female Agrotouristic Associations, Innovativeness and Local Development: A Case Study	ilpitoska@yahoo.gr	Greece
793	Romeo Ionescu	Technical Progress as Solution for Romania and Greece to Face the Global Crisis' Problems and the Bad Forecasts	ionescu_v_romeo@yahoo.com	Romania
814	Eman Selim	Budget Deficit, Inflation and Economic Growth in Egypt: A Causal Relationship	emanselim@hotmail.com	Egypt
15:45-16:00	COFFEE BREAK			HALL
16:00-17:15	INVITED SESSION A81 –URBAN-RURAL-SUPPLY CHAIN - CHAIR: PROF. L. HOWARD			HALL A
741	Larry Howard, Ezgi Uzel, Jameela Androulidakis	The Integration of Supply, Demand, and Value: A Coherent Theory of the Supply Chain	LHoward@sunymaritime.edu	USA
723	George Samiotis, Michael Pazarzis, B.S. Tselentis	Critical Analysis and Appraisal of the International Regime Concerning Liability and Damages Resulting from Nuclear Ships and Marine Transportation of Irradiated Nuclear Materials	tselenti@unipi.gr	Greece
742	Adam Balcerzak	Institutional Integration In the Sphere of Business Infrastructure In the European Union In the Years 2000-2008	apb@umk.pl	Poland
917	Cem Başlevent	The Region-of-origin Effect Revisited: More on the Voting Behavior of Turkey's Internal Migrants	cbaslevent@bilgi.edu.tr	Turkey
835	María Dolores, Sanchez Fernandez	The Management of Corporate Social Responsibility Through Codes of Conduct: The Demand in the Tourism Sector	msanchezf@udc.es	Spain
745	Tanja Stanisic, Boban Stojanovic	System of State Aid Control in Function of Protection Competition	tanja.stanisic@gmail.com	Serbia
918	Sizykh Dmitry	A Three-Factor Model for Evaluating the Company's Investment Attraction	D.Sizykh@gmail.com	Russia
16:00-17:15	INVITED SESSION A82 –FINANCE/ INTERNATIONAL FINANCE - CHAIR: PROF.D. MADITINOS			HALL B
908	Dimitrios Maditinos, El Thalassinos, Athanasios Paschalidis	Developing a System for Observing Evidence of Insider Trading in the ASE	dmadi@teikav.edu.gr	Greece
889	Mirela Cristea, El Thalassinos	In What Extent the Size of Private Pension Funds Influence their Performance? A Statistical Analysis	mirelas.cristea@gmail.com	Romania

929	Kon/nos Katrakilidis Ector Lake, Emm. Trahanas	Asymmetric Effects of Inflation on Stock Market Prices: New Empirical Evidence Using Greek Data	katrak@econ.auth.gr	Greece
774	Michael Donadelli, Lorenzo Prosperi	The Equity Risk Premium: Empirical Evidence from Emerging Markets	mdonadelli@luiss.it	Italy
853	Mbutor Oko Otu	How Effective is the Monetary Policy Rate in Nigeria?	Mbukor@yahoo.co.uk	Nigeria
16:00- 17:15	SESSIONS A83 – MONETARY ECONOMICS/MACROECONOMICS – CHAIR: PROF. A. FAINA			HALL C
921	J. Andres Faña, J. López-Rodríguez, Laura Varela	Discretionary Income: A Bridge Connecting the Opposite Approaches of Fiscal Capacity and Optimal Taxation?	fai@udc.es	Spain
841	Miguel Viegas, Ana Paula Ribeiro	Assessing Welfare Impacts of Some Debt- Consolidation Episodes in the European Union	mlbv@ua.pt	Portugal
815	Maria Lianou	The Greek Fiscal Crisis Reveals: Europe Needs Economic Governance	lianoumaria1@yahoo.gr	Greece
846	Konstantinos Liapis, Antonios Rovolis, Christos Galanos	The Clusters of Economic Similarities Between EU Countries: A View Under Recent Financial and Debt Crisis	liapis@panteion.gr	Greece
730	Ergita Kokaveshi	Asymmetric Information and Credit Registry	ergitakokaveshi@hotmail.com	
17:15- 17:30	COFFEE BREAK			HALL
18:30- 20:00	SPECIAL EVENT I (in Greek)	«Ψυχο-οικονομικές και Κοινωνικο-οικονομικές Προσεγγίσεις της Οικονομικής Κρίσης» Συντονιστής: Καθ. Ε. Θαλασσινός Προσκεκλημένοι Ομιλητές: Καθ. Ι. Πανούσης, Δρ. Ι. Ταγματζίδης, CPsychol, Ph.D., M.Sc., M.B.A, Δρ. Δ. Σταματάκης, Οικονομολόγος		AUDITORIUM A
21:00 Open	GALA DINNER – HELLENIC YACHT CLUB (Address: 18, Karagiorgi Servias Str., 185 33, Piraeus, Greece, Tel No: +30 210 4179730, Web: http://www.vcg.gr)			
Friday 30, September 2011				
09:15- 11:00	SESSION B11 –MTG SCIENCES/ OPERATION RESEARCH - CHAIR: PROF. N. THERIOU			HALL A
907	Nikolaos Theriou, Christos Raptis, Georgios N. Theriou	Strategic Decision Making Process and the Importance of Structure Formality, Financial, and Non-Financial Information	ntheriou@teikav.edu.gr	Greece
760	Iqbal Javeria, Iftikhar Ahmad,	A Novel Behavior Matching Algorithm of Time Series Matching for Online Conversion Problems	jiqbal@mpi-inf.mpg.de	Germany
761	Iftikhar Ahmad, Günter Schmidt	Competitive Ratio as Coherent Measure of Risk	ia@itm.uni-sb.de	Germany
852	Laliotis Ioannis, J.J. Daouli, M. Demoussis, N. Giannakopoulos	Firm Size, Wages and the Composition of Labor	ilaliotis@upatras.gr	Greece

866	Avram Costin Daniel	Some Considerations On Compliance with the Flexicurity Principles of Labor in Conditions of the International Financial Crisis	avramcostindaniel@yahoo.com	Romania
914	Alex Hatzigeorgiou, Athanasios Tsirikas	Quality Circle and the Cost of Quality in Technical Projects: Evidence from Greek Public Sector Projects	alexhatz1973@gmail.com	Greece
09:15-11:00	SESSION B12 – URBAN & REGIONAL ECONOMICS – CHAIR: E. TZANNATOS			HALL B
837	Neil McGregor	Successful Industry-Higher Education Collaboration: The Dundee Computer Games Cluster	n.mcgregor@abertay.ac.uk	United Kingdom
773	Saadet Iyidogan	R&D Incentive System in Turkey: An Evaluation from the Perspective of National Innovation System	siyidogan@gmail.com	Turkey
942	Efstathios Dimitriadis, Maria Xanthopoulou	Factors that Influence Customer to Switch Bank	edimit@teikav.edu.gr	Greece
828	Nucu Anca Elena	The International Financial Crisis and Romanian Banking System: Empirical Evidence	nucu.anca@yahoo.com	Romania
864	Bogdan Budica, Prof. Ilie Budica, Prof. Stefan Bratu and Assistant	The Analysis of the Tourist Activity in the Region of South-West Oltenia and Guidelines for the Development of Tourism in this Area	budica_bogdan@yahoo.com	Romania
842	Wurster Simone	Opportunities and Risks: The Two Faces of the Coin "Security Standards"	simone.wurster@tu-berlin.de	Germany
09:15-11:00	SESSION B13 – LABOR ECONOMICS / BUSINESS LAW – CHAIR: PROF. E. THALASSINOS			HALL C
884	Aleksejs Busarovs	Ethical Aspects of Crowdsourcing, or Is It Modern Form of Exploitation	alex@innomaniacs.eu	Latvia
794	Maria Barreiro-Gen, Isabel Novo-Corti,	An Overview of the Reform of the Spanish Criminal Law from A Gender Perspective: An approaching for Labor Market Inclusion	maria.gen@udc.es	Spain
797	Seu Keow Cheng	The Effects of Trade in Intermediate Inputs Volatility on Employment in the Australian	seu.cheng@utas.edu.au	Australia
796	Isabel Novo-Corti, María Ramil Díaz, María Barreiro-Gen	Difficulties for Social and Labour Inclusion of Former Inmate Population and Economic Crisis: A Qualitative Analysis	isabel.novo.corti@udc.es	Spain
803	Maria D López, Isabel Novo-Corti, Mercedes Bouzas	Analysis of Intention of Helping to Integrate Disabled People in Labor Market: A Study on the Framework of Theory of Planned Behavior	m.lopez@udc.es	Spain
855	Dan Boaja	Economic and Social Involvements of Labor Market in Romania and European Union in the Crisis Context	boajadan@yahoo.com	Romania
11:00-11:15	COFFEE BREAK			CAMPUS HALL
11:15-13:00	SESSIONS B21 – MONETARY ECON / MACROECONOMICS – CHAIR: PROF. J. HALIKIAS			HALL A
933	Dimitris Terzakis, Pandelis Zisis, Alex Garefalakis, Stavros Arvanitis	Translating the Service Quality Gaps Into Strategy Formulation: An Experimental Case Study of a Greek Academic Department	dterzaki@staff.teicrete.gr	Greece

932	Theo Stamatopoulos	The Challenge of the Current Global Systemic Crisis: Epistemological Issues of Economics	stamth@staff.teicrete.gr	Greece
871	Evg. Tassopoulos	Covering Bonds with Public Private Partnership Contracts	eug5tas@hotmail.com	Greece
928	Stavros Arvanitis, Theo Stamatopoulos, Dimitris Terzakis, Pandelis Zisis	Examining the Determinants of Cash Holdings of the Food and Beverages Sector: A Comparative Study of Greek, French and Spain Enterprises	starvan@staff.teicrete.gr	Greece
882	Raducu-Stefan Bratu, Laurențiu Dragomir, Bogdan Andrei Budića	Quality and Economic Efficiency – Important Parametres of Competitiveness “ Article -Financed by UEFISCSU through the program IDEI, Contract CNCISIS no. 826/19.01.2009”	braturaducu@yahoo.com	Romania
771	Olivier Vergote, Josep Maria Puigvert Gutiérrez	Interest Rate Expectations and Uncertainty During ECB Governing Council Days-Evidence from Intraday Implied Densities of 3-month EURIBOR	olivier.vergote@ecb.europa.eu	Germany
11:15-13:00	SESSIONS B22 – FINANCE / INTERNATIONAL FINANCE– CHAIR: N. BALTAS			HALL B
931	Dionysios Polemis, Andreas G. Merikas, El Thalassinos	Measuring Post-Merger and Acquisition Performance of Corporations in the Maritime Transport Sector	polemism@workshop-ersj.eu	Greece
916	Antonios Stratakis, El Thalassinos	Global Economic Crisis: How the Greek Shipping Sector was Affected in the years 2007 – 2011	anstra7ag@yahoo.gr	Greece
945	George Parikakis, Nikos Paltalidis, Andreas G.Merikas	Forecasting Collapses with Asymmetrical Co-movements in Financial Markets	merikas@otenet.gr	Greece
750	Evangelos Politis, El. Thalassinos	Valuation Model for a Second Hand Vessel: An Econometric approach	Evagelospolitism@yahoo.co.uk	Greece
757	Luca Onorante, Gary Koop	Estimating Phillips Curves in Turbulent Times using the ECB’s Survey of Professional Forecater	lontmp-2011@yahoo.it	Germany
758	Luca Onorante, Guglielmo Maria Caporale,	Inflation and Inflation Uncertainty in the Euro Area	lontmp-2011@yahoo.it	Germany
11:15-13:00	SESSIONS B23 – CORPORATE GOVERNANCE – CHAIR: PROF. A. KOUTOUPIS			HALL C
725	Andreas Koutoupis, Panagiota Gounaridi	Corporate Governance Indexes – A Methodological Application in Greek Publicly Listed Enterprises	akoutoupis@ba.aegean.gr	Greece
861	Ramona Miron, Ileana Tache, Mihaela Funaru	Sustainable Development of the Energy Sector in Romania: The Social Dimension	ramona.miron30@gmail.com	Romania
786	Kiran Kumar Kotha, Manish Patel	Predictive Ability of Indian Volatility Index - A GARCH Framework	kiran.kumar@nism.ac.in	India
839	Tamara Milenkovic Kerkovic, Predrag Cvetkovic	An Overview on Legal Environment for Franchising Agreement in Serbia	salamanca@eunet.rs	Serbia
753	Ondrej Machek	Performance-based Regulation of Energy Utilities in Central Europe and the Baltic States	onmach@gmail.com	Czech Republic

829	Jan Ornst, Jan Voracek,	System of Road Infrastructure Financing as a Cause of Short-Investment	jan.ornst@atlas.cz	Czech Republic
13:00-14:00	LUNCH			HALL
14:00-15:30	SESSIONS B31 – ENTREPRENEURSHIP / INNOVATION – CHAIR: PROF. N. BALTAS			HALL A
874	Grégoire Cauchie	Human Capital, Entrepreneurship and Firm Survival	gregoire.cauchie@icl-lille.fr	France
726	Nuria Calvo, María Bastida, Jacobo Feás	Performance Appraisal System in Technology Start-UPS: Strategic implications for HR Managers	nuria.calvob@udc.es	Spain
727	Nuria Calvo, Braulio Pérez-Astray	Analysis of the Interface Systems as Mediating Agents in University/industry Relations: A Proposal of the “Relationship Promoter” as a Strategic Role in the R&D Transference	nuria.calvob@udc.es	Spain
851	Giovanna Vallanti, Cecilia Jona Lasinio	Reforms, Labour Market Functioning and Productivity Dynamics: A Sectorial Analysis for Italy	gvallanti@luiss.it	Italy
728	Alba Allmuça	Sustainability of Public Debt	aallmuca@yahoo.com	Albania
909	Freddy Pachys	Importance Factor - New Patent-Valuation Index	fpachys@gmail.com	Israel
14:00-15:30	SESSIONS B32 – FINANCE/ INTERNATIONAL FINANCE – CHAIR: PROF. D. GOUNOPOULOS			HALL B
836	María Dolores Sánchez Fernández	Towards an Accessible New Model in Hotel Management	msanchezf@udc.es	Spain
816	Ioannis Samantas	Bank Competition and Financial (In)stability in Europe: A Sensitivity Analysis	isamantas@econ.uoa.gr	Greece
891	Anthis Zogopoulos	Limit Versus Market Orders in Optimal Execution Strategies	anthiszogop@yahoo.gr	Greece
887	Daniel Avram Costin	Towards Common Principles of Flexicurity: More and Better Jobs through Flexibility and Security	avramcostindaniel@yahoo.com	Romania
894	Georgia Nifora	Leverage and Returns in Three Countries of Southern European Region	anif41@otenet.gr	Greece
14:00-15:30	SESSIONS B33 – MARKETING /INTERN/NAL BUSINESS – CHAIR: PROF. S. PAPADIMITRIOU			HALL C
739	Christina Calvo, Domingo Calvo	Fashion Brand Carolina Herrera Internationalization Strategy: A Democratic Luxury	ccalvo@udc.es	Spain
746	Didier Hounwanou	Multiple Motivations Consequences on Bidder’s Optimal Strategy in Takeover Contests	dhounwan@univ-fcomte.fr	France
825	Ilie Budica, Silvia Puiu,	Effects of Advertising on Children	silviapuiu@yahoo.com	Romania
878	Cristina Calvo, Domingo Calvo	Fashion and Textile Sector Internationalization: Production and Subcontracting Strategies in a World Trade Liberalization Basis	ccalvo@udc.es	Spain
800	Andreas Hefti	Attention Competition	andreas.hefti@econ.uzh.ch	Switzerland
799	Andreas Hefti	On Uniqueness and Stability of Symmetric Equilibria in Differentiable Symmetric Games	andreas.hefti@econ.uzh.ch	Switzerland
15:30-15:45	COFFEE BREAK			CAMPUS HALL

15:45-17:30				SESSION B40 – INTERNATIONAL BUSINESS / ECONOMICS – PROF. B. S. TSELENTIS	HALL A
893	Erginbay Ugurlu, Yusuf Muratoğlu	Income inequality and inflation in EU	erginbay@gmail.com		Turkey
895	Abdullah Oktay Dundar, Mehmet Akif Sahman, Adem Alparslan Altun	An Application for Preparing Mixed Feed with Optimum Cost in Feed Plants	aodundar@selcuk.edu.tr		Turkey
867	Nicu Marcu, Mirela Cristea, Madalina- Georgeta Meghisan	Recession and Coming Out of the Recession	marcu.nicu@yahoo.com		Romania
830	Sotiris Theodoropoulos	Borrowing Costs as a Crucial Factor for Sustainable fiscal Consolidation and for Exiting the Current Crisis	stheod@unipi.gr		Greece
877	Selcuk Karayel	Clustering and Network Formation: A Recent Literature Review	skarayel@selcuk.edu.tr		Turkey
15:45-17:30				SESSION B41 – ECONOMIC GROWTH & DEVELOPMENT – CHAIR: PROF. A. PANTOUVAKIS	HALL B
883	Xanthippi Chapsa, Con/nos Katrakilidis, Nikolaos Tabakis	An Empirical Investigation of Output Convergence in the EU South: Evidence from Spain, Portugal, Italy and Greece	xanthi@teiser.gr		Greece
890	Vasileios Siokorelis, Ioanna Glykou	Taxation as a Determinant of Economic Growth in South-Eastern Europe: The Case of Bulgaria and Croatia	vsioke@yahoo.gr		Greece
868	Voicu Dragomir	Corporate Environmental Reporting: Methodological Challenges and Quality Assessments	voicudragomir@gmail.com		Romania
896	Malgorzata Szalucka, Yolanda K. Gibb	The FDI Behaviour of Polish Companies: Equity Based Entry Models and their Impact on Performance	m.szalucka@umk.pl		Poland
927	Shahbaz Nasir	Export Performance of South and East Asia in IT-Enabled Services	shahbaz.nasir@anu.edu.au		Australia
826	Mariola Grzybowska- Brzezińska	Conditions of Ecological Food Consumption in Poland	margrzyb@uwm.edu.pl		Poland
951	Curtis Panayiotis, Roupas Theodoros	Public Hospitals, Complexity Theory and Performance Measurement	pcurtis@teihal.gr		Greece
17:30-17:45	COFFEE BREAK				HALL
18:30-20:00	SPECIAL EVENT II (in Greek)	Special Lecture in Maritime Financial Management: «Καινοτομικές Προσεγγίσεις στη Χρηματοδότηση της Ναυτιλίας» Συντονιστής: Καθ. Α. Γ. Μερίκας Προσκεκλημένοι Ομιλητές: TBA			HALL A

21:00-OPEN

DINNER – METROPOLITAN HOTEL, ATHENS (385 Syngrou Ave, 17564, Athens, Greece)

Offered by FIRST BUSINESS BANK

Saturday 1, October 2011

09:30-
15:00

**EXCURSION: ARCHAEOLOGICAL SITE OF ACROPOLIS, NEW ACROPOLIS MUSEUM
SITE WALK PLAKA, PHILLOPAPOU, MONASTIRAKI (in groups)**

**REGISTRATION
REQUIRED BY
THURSDAY 29/9**

09:15-
12:00

SESSION C11 – MANAGEMENT / BUSINESS - CHAIR: PROF. E. THALASSINOS

HALL A

906	Vicky Zampeta, El Thalassinos	Corporate Governance and Economic Performance: A Factor Analysis for the Greek Shipping Industry	vicky.zampeta@gmail.com	Greece
813	Kon/nos Kapetanakis	Athens Stock Market Efficiency: Evidence Based on Linear and non-Linear Models	konstkap@yahoo.gr	Greece
778	Diana Mihaela Pociovalisteanu	The Impact of Post-enlargement on the Romanian Labor Market	dianap@utgjiu.ro	Romania
875	Ireneusz Żuchowski	Management Styles of Polish Managers	izuchowski@wses.edu.pl	Poland
926	Ioana Florina Popovici, El Thalassinos	Elements of Econophysics in Financial Decision - Making Regarding Measuring Project Systemic Risk	popovici.florina@yahoo.com	Romania
743	Amalia Venera Todorut	Using Balanced Scorecard for Measuring Excellence in SMEs	amalia_venera@yahoo.com	Romania
924	Popovici Adina	Considerations regarding Education in Romania in the Last Decade of the 20th Century and the First Decade of the 21st Century	adinap_12@yahoo.com	Romania